

OUT In HENDERSON

Issue 01 Jan/Feb 2021
FREE

Entertainment
Food, Retail,
and more!

HENDERSON, NEVADA

What's happening in Henderson, NV?

**Henderson Equality
Center Expands**

Out In Henderson

MAGAZINE

who we are

- **Bi-Monthly publication that is distributed through the Henderson and Southern Nevada area.**
- **Reach a highly sought after market and increase your visibility and support of the LGBTQ community.**
- **The magazine covers everything that is happening in Henderson, NV with LGBTQ supported business, restaurants, night life and activities and events.**

ad specifications

Advertisers are responsible for submitting acceptable artwork and following ad placement guidelines.

- **Resolution must be 300dpi**
- **All files submitted as CMYK**
- **Acceptable formats: PDF, jpeg, or PDF. We can not accept GIF, Tif, eps.**
- **Ads need to be submitted to Chris.Davin@HendersonEqualityCenter.org**

deadlines

The deadline to order advertisement is the 2nd Friday one month prior to the street date. All spots need to be paid in full at the time of submission.

Jan/Feb - Artwork by: Dec 11, 2020

Street date: Jan 15, 2021

Mar/Apr - Artwork by: Feb 12, 2021

Street date: Mar 19, 2021

May/June - Artwork by: Apr 9, 2021

Street date: May 21, 2021

Jul/Aug - Artwork by: Jun 11, 2021

Street date: Jul 16, 2021

Sep/Oct - Artwork by: Aug 13, 2021

Street date: Sep 17, 2021

Nov/Dec - Artwork by: Oct 8, 2021

Street date: Nov 19, 2021

rates

Back Cover - Size: 6x9

Annual Rate: \$2000.00

Single Issue: \$400.00

Inside Back Cover - Size: 6x9

Annual Rate: \$1500.00

Single Issue: \$300.00

Inside Front Cover - Size: 6x9

Annual Rate: \$1500.00

Single Issue: \$300.00

Full Page - Size: 6x9

Annual Rate: \$1050.00

Single Issue: \$200.00

Half Page - Size: 4.5x3

Annual Rate: \$575.00

Single Issue: \$125.00

Half Page Vertical - Size: 3x4.5

Annual Rate: \$575.00

Single Issue: \$125.00

Business Card - Size: 2.25x1.5

Annual Rate: \$275.00

Single Issue: \$65.00

insertion ordering

To purchase ad placement, please complete the attached form on page 2. You can send the form to us by:

- **Fax: 844-389-0834**
- **Email: Chris.Davin@HendersonEqualityCenter.org**

Once we receive your form you will be sent an invoice, invoice must be paid by deadline artwork date.

Out In Henderson

MAGAZINE

DEADLINE TO ORDER & SUBMIT ARTWORK: 2nd FRIDAY - 1 MONTH PRIOR

Company Name: _____

Contact Name: _____

Email: _____

Website: _____

Address: _____

Contact #: _____

Ad Size: ___ **Back Cover** (6x9)Annual: \$2000, Single \$400 ___ **Inside Back Cover** (6x9)Annual: \$1500, Single \$300
___ **Inside Front Cover** (6x9)Annual: \$1500, Single \$300 ___ **Full Page** (6x9)Annual: \$1050, Single \$200
___ **Half Page** (4.5x3)Annual: \$575, Single \$125 ___ **Business Card** (2.25x1.5)Annual: \$275, Single \$65

Publication Dates: ___ **Annual** ___ **Single Issue:** (*Circle which issue*) Jan/Feb Mar/Apr May/Jun Jul/Aug Sep/Oct Nov/Dec

Visa/MC/Discover Card # _____

Expiration: _____ **Security Code:** _____

Name on Card: _____

ADVERTISER ACCEPTANCE: Publisher reserves the right to refuse any advertising for any reason. Publisher is Henderson Equality Center. Publisher is here by authorized to insert the advertisement in the designated publication for which the advertiser shall pay the above listed amount, per ad sizes and number of publication issues. While every effort has been made to secure accuracy, Publisher shall not be liable to advertiser for or others for damage beyond the price of that item. Any adjustment made by the Publisher shall be proportionate to the severity of the error but shall in no case exceed the price paid for the items. Publisher shall not be liable for late issues or failure to publish or circulate all or any part of the program because of strikes, work stoppages, accidents, fires, pandemics, acts of God, or any other circumstances beyond the Publisher's control. Publisher shall not be liable to advertiser or others for any error contained in Advertiser's display advertisement. If Advertiser fails to return their advertisement proof with all corrections by the published deadline set forth by the proof any monies collected shall be forfeited. The Advertiser warrants and represents Advertiser is the owner of and/or is authorized to use and or all logos, illustrations, trademarks, trade names, cuts or any artwork supplied to the Publisher for use in the Advertiser's advertisement. I hereby agree to indemnify, defend and hold harmless, Henderson Equality Center and its officers, directors, employees, attorneys, agents, servants, volunteers and assigns, and each of them, from any and all actions, causes of action, claims damages, losses, liabilities, obligations, judgments, liens, indebtedness, cost, attorney fees, injuries, or others, claims which form the basis of pending litigation, and demands of whatever kind or character which may result and/or arise from the publication of Out in Henderson Magazine. Publisher does not guarantee the position of the display advertisement unless clearly specified on the fact of this agreement or insertion order. If the agreement warrants that he or she is the owner, officer or duly authorized agent of the Advertiser with full authority to bind advertiser hereunder. By executing this Agreement, Advertiser warrants and represents that he/she has read all of the foregoing, including the rate card in its entirety. Neither Publisher nor Advertiser shall be bound by any agreement or understanding not set forth therein.

Authorizing Signature

**Signature to agree to terms of
advertisement contract**

Date